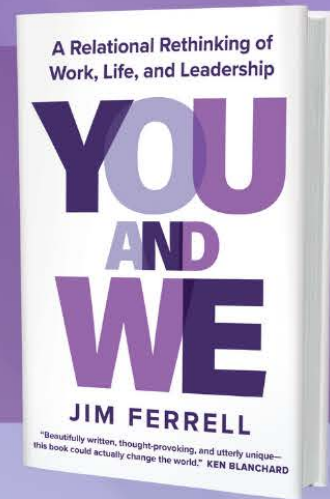


THE POWER OF ORGANIZATIONAL CONNECTIVITY

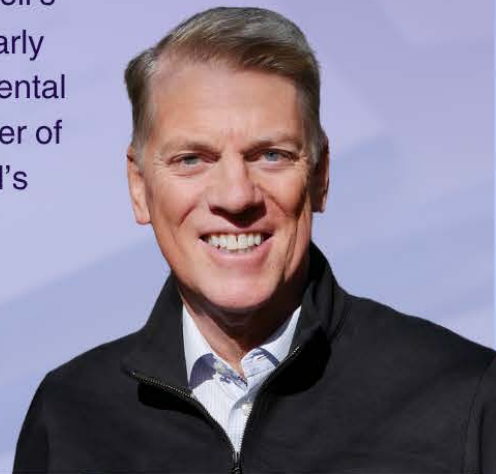
Exclusive pre-launch offer around the new book by Jim Ferrell, *You and We*

FOR THE PRICE OF THE BOOKS, GET FREE SERVICES WITH JIM

- Deepen your understanding in a **book club** led by Jim himself
- Receive your **Connectivity Assessment** like the book's characters
- Experience and learn from Jim in a **private, customized webinar, keynote speech, or workshop**



After *Leadership & Self-Deception* and *The Anatomy of Peace*, Jim Ferrell's new book *You and We* is a culmination of all he has learned over his nearly three decades as a thought leader working with corporate and governmental leaders. The founder of Withiii Leadership and a former managing partner of the Arbinger Institute, he has developed a reputation as one of the world's great innovators in the areas of leadership, culture change, conflict resolution, communication, and interpersonal connection.



CHOOSE FROM FOUR PRE-LAUNCH OFFERS

Bronze

- Up to 20 books (\$599)
- Up to 20 seats in the *You and We* book club with Jim Ferrell (\$1,000)
- Bonus *You and We* Study Guide

\$550*
(Value: \$1,599)

Silver

- Up to 100 books (\$2,995)
- Up to 100 seats in the *You and We* book club with Jim Ferrell (\$5,000)
- Bonus *You and We* Study Guide
- **Private webinar with Jim Ferrell (up to 2 hrs)** (\$10,000)

\$5,000*
(Value: \$17,995)

Gold

- Up to 500 books (\$14,975)
- Up to 500 seats in the *You and We* book club with Jim Ferrell (\$25,000)
- Bonus *You and We* Study guide
- **Connectivity Assessment & Report for an org of up to 500 people** (\$11,500)
- **In-person event with Jim Ferrell (up to 1 day)** (\$20,000)

\$15,000* (+ travel)
(Value: \$71,475)

Platinum

- Up to 1,000 books (\$27,950)
- Up to 1,000 seats in the *You and We* book club with Jim Ferrell (\$50,000)
- Bonus *You and We* Study guide
- **Connectivity Assessment & Report for an org of up to 1,000 people** (\$12,750)
- **In-person event(s) with Jim Ferrell (up to 2 days)** (\$40,000)
- **Book Club Train-the-Trainer program for up to 10 people** (\$20,000)

\$30,000* (+ travel)
(Value: \$150,700)

* Limited time offer: Package must be booked by Sep 1, 2025 (services can be delivered through 2026)

Contact info@withiii.com to book or create a custom package to meet your organization's specific needs

YouAndWe.com

WHAT READERS SAY

"This book will forever change how you think about life and leadership." —*Adel Al-Saleh, CEO, SES*

"Some books make you think. This one changes how you see everything. Beautifully written, thought-provoking, and utterly unique—this book could actually change the world!"

—*Ken Blanchard, Leadership guru and multiple bestselling author*

"Every so often, a book becomes a mirror and a map—reflecting who we are and showing who we might become. *You and We* is that rare guide. Reading it moved me. Challenged me. Made me wish I'd written it. Don't just read this book. Let it change you. Disruptive. Profound. Practical. Brilliant."

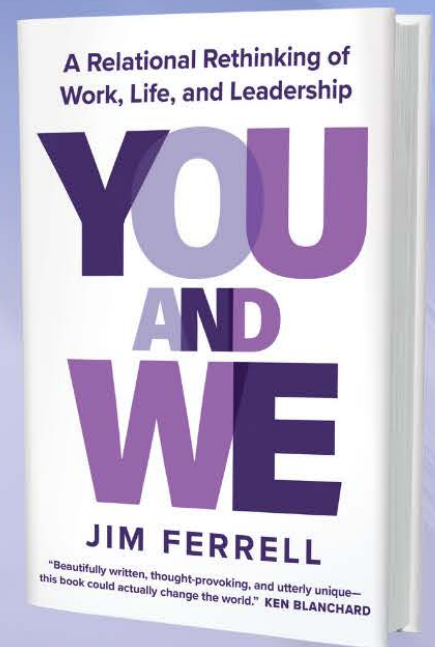
—*Whitney Johnson, CEO, Disruption Advisors*

"*You and We* is profound, and its ideas have real, practical impact. I know that firsthand, as one of my all-time favorite projects was engaging with Jim Ferrell on an organizational journey to raise our overall company connectivity scores. We successfully drove improvements in relation both within teams and across the organization in dramatic ways within every function and at every level of the company! *You and We* is a page-turning guide on how to apply these powerful principles to every relationship and connection!"

—*Melissa Knotts, CPO, Vasion, Silicon Slopes Chief People Officer of the Year*

"In *You and We*, Jim Ferrell presents a groundbreaking exploration of relational leadership, blending profound insights from quantum physics, philosophy, and real-world organizational dynamics. Ferrell reveals that true progress arises not from managing individuals in isolation, but from fostering the dynamic connections that bind us together. It is a must-read for anyone seeking to lead, connect, and thrive in an interconnected world."

—*Oliver Herrmann, Head of Employee Wellbeing, Health, and Safety, Deutsche Telekom*



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